

# Information for data transfer

### IMPORTANT!

Create a separat document for each label.

## Please note the following points:

#### File formats

We prefer to use the file formats listed below.

- Adobe InDesign (CS 5)
- Adobe Illustrator (CS 5)
- Adobe Photoshop (CS 5)

please always supply a printable PDF.

#### Data transfer

- By mail to your responsible account manager (you can find the mail address on our website)
- By using a dropbox-link (suitable for large amounts of data)
- By data carrier (you can send your files on every common media-type)

### Data requirements

To ensure a perfect result and to minimize the expenditure of time and costs, your files should meet the following criteria:

- The label format appears from the data.
- The total ink coverage must not exceed 300%.
- Please select the color profile ISO Coated v2 (ECI).
- The filename must be kept as short as possible and without special characters.
- For further processing a bleed of at least 2mm is required.
- For die-cut labels please indicate the desired cutting die.
- Always enclose a PDF for matching the data.
- Please enclose fonts.
- Line drawings (bitmaps) need a resolution of at least 1200ppi;
  Grayscale/color images need at least 300ppi.
- Image and layout data should be sent in original size (100%).
- For hot foil, embossing, etc. please add the data as a vector graphic.

#### Contact

You have no personal contact yet?

On our web page www.vollherbstdruck.de you can find your account manager or just call us at Fon +49 7642 681-0. See you soon!